Sundaram Global Brand Fund

March 2023



Investment Manager: Sundaram Asset Management Singapore Pte Ltd

Launch Date: 1 July 2015
Domicile: Singapore

Fund Type: Open-end Equity, Daily dealing

Investor Restriction: Only Accredited Investors and Institutional Investors

Positioning: A concentrated portfolio of approximately 30 listed companies with leading global brands and business presence across developed and emerging markets.

Approach: Generate long term capital appreciation for investors by investing in listed equity and equity related securities of leading global brand owners. The portfolio shall consist of companies from atleast 3 different countries at any given point in time.

Style: Besides having strong globally recognised brands, investee companies are also typically characterised by strong balance sheets and cash flows.

Platforms Available on

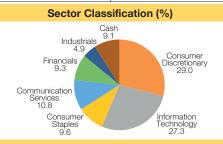
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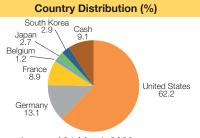
Class Name	ISIN / Bloomberg Ticker
Classic Class	SG9999013866 / SGBFCLA SP
Platinum Class	SG9999013874 / SGBFPLA SP
Sapphire Class	SG9999013882 / SGBFSAP SP
Institutional Class	SG9999013890 / SGBFINS SP
Cornerstone Class	SG9999013858 / SGBFCOR SP
Master Class	SG9999013908 / SGBFMAS SP

Market-cap profile of the portfolio

Weighted Average Market cap 582
Median Market Cap 190
Largest-value stock by market cap 2609
Smallest-value stock by market cap 72
Source: Bloomberg Analysis: Sundaram Asset Management

Distribution History					
Ex-Date	Distribution	Ex-Date	Distribution		
17 January 2022	USD 3 cents per unit	08 May 2019	USD 5 cents per unit		
17 September 2021	USD 3 cents per unit	06 March 2019	USD 5 cents per unit		
02 July 2021	USD 3 cents per unit	16 October 2018	USD 7 cents per unit		
20 January 2021	USD 9 cents per unit	17 July 2018	USD 5 cents per unit		
26 August 2020	USD 3 cents per unit	23 January 2018	USD 5 cents per unit		
25 June 2020	USD 3 cents per unit	13 October 2017	USD 3 cents per unit		
11 December 2019	USD 5 cents per unit	15 February 2017	USD 3 cents per unit		
17 July 2019	USD 5 cents per unit	24 August 2016	USD 3 cents per unit		





Information as of 31 March 2023

USD Returns (%)			
Period	Fund	MSCI ACWI TR Index#	Excess return
1 Month	6.2	3.1	3.1
Year to Date	15.1	7.3	7.7
1 Year	-5.5	-7.4	1.9
3 Years	13.6	15.4	-1.8
5 Years	7.4	6.9	0.5
Since Inception*	7.4	7.5	-0.1

^{*} Fund inception date: 1 July 2015. Performance details provided are net of fees for the Classic unit class and includes dividends paid out. Performance greater than one year on a compounded annualised basis. Past performance may or may not be sustained in the future. Performance as of 31 March 2023.

Data Source: Bloomberg

Analysis: Sundaram Asset Management

Fund Manager Comments

The Fund experienced another stellar month helped in particular by super strong returns from Intel (+31%), Meta (21.2%), Adobe (+19%), Microsoft (+15.6%), Alphabet (+15.2%), GE (+13%), Apple (+11.9%), Hermes (+11.4%), SAP (+10.8%) and Kering (+10.8%). Intel roared back from oversold levels, riding the powerful semiconductor sector rally as semis are increasing being perceived as primary beneficiaries of the Al wave. Microsoft and Alphabet also benefited from this wave, being early adopters of the Al technology. Meta soared on further capex and cost reduction measures while Adobe benefited from better than expected results and profit guidance. Apple, Hermes and Kering gained on account of being perceived beneficiaries of the China reopening while GE continued to ride on the recovery in commercial air travel. SAP was boosted by news of the Qualtrics stake sale.

During the early part of the month, the Fund added to some of the underperformers till then – Accenture, Alphabet, IBM, Intel, PepsiCo and Samsung Electronics, in order to reduce the build up of cash.

Data was mixed during the month. The J.P.Morgan Global Manufacturing PMI dipped slightly in March, staying in contraction territory for the seventh consecutive month. In US, the data mostly disappointed as March ISM Manufacturing and Services PMIs, ADP private employment and February job openings came in below expectations. In Europe, the volume of retail trade and industrial production ticked higher sequentially in January by 0.3% each. In China, the official manufacturing PMI softened but remained in expansion territory while the non-manufacturing PMI jumped much higher than expected, registering the highest reading since May 2011. In Japan, both retail sales and industrial output exceeded expectations in February, rising 6.6% and 4.5% respectively sequentially.

On the policy front, the Fed and the ECB raised rates by 25bps and 50bps respectively as expected. However, with the bank collapses in the US and the take over of Credit Suisse in Switzerland, market focus shifted away from inflation and rate hikes to growth concerns, pushing treasury yields down sharply. PBoC delivered a surprise 25bps cut to the Reserve Requirement Ratio during the month, releasing an estimated RMB500bn of liquidity into the banking system.

Banking system and consequent economic growth concerns did not deter global equity markets which remained mostly firm during the month, getting a boost from falling interest rates. The Fund portfolio, which consists of quality names from around the world, is trading at 17.5x 2024 estimated earnings, with an average RoE of 29.3%, average dividend yield of 2% and an average annual earnings growth of 13.3% over 2023 and 2024.

Top 10 Holdings (%)					
Security	Weight	Security	Weight		
Microsoft Corp	5.8	Mercedes-Benz Group AG	4.5		
Apple Inc	5.2	JPMorgan Chase & Co	4.0		
Coca-Cola Co	4.9	Bayerische Motoren Werke AG	3.8		
Alphabet Inc	4.8	Amazon.com Inc	3.6		
Louis Vuitton Moet Hennessy	4.7	Pepsi Co	3.5		

Risk Metrics*							
Parameter/Period	One Year	Two Years	Since Launch	Parameter/Period	One Year	Two Years	Since Launch
Sharpe Ratio				Standard Deviation	26.20	19.54	16.06
•				Beta	1.14	1.06	0.98
FUND	-0.23	0.65	0.39	Alpha	4.11	-2.05	-0.10
MSCI ACWI	-0.39	0.78	0.41	Information Ratio	0.53	-0.28	-0.05
Sortino Ratio				Treynor Ratio	-5.16	12.04	6.30
FUND	-0.43	1.15	0.58	Tracking error	5.41	4.50	4.35
MSCI ACWI TR Index#	-0.71	1.39	0.56	Correlation	0.99	0.97	0.96

 $^{^{\}ast}$ Ratios based on USD returns & versus the reference index, the MSCI ACWI TR Index

Analysis: Sundaram Asset Management



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Value & Growth Measures		
Parameter	Sundaram Global Brand Fund	Category Average
P/E (x)	16.4	16.2
P/B (x)	2.5	2.7
Sales Growth (%)	4.9	10.5
Long Term Earnings (%)	8.3	11.9

Data Source: Morningstar Direct

As of February 28, 2023

Category: Global Large-Cap Blend Equity as of As of February 28, 2023. Data is based on the long position of the equity holdings.

Price/projected earnings for a stock is the ratio of the company's most recent month-end share price to the company's estimated earnings per share (EPS) for the current fiscal year. If a third-party estimate for the current year EPS is not available, Morningstar will calculate an internal estimate based on the most recently reported EPS and average historical earnings growth rates. Price/projected earnings is one of the five value factors used to calculate the Morningstar Style Box. For portfolios, this data point is calculated by taking an asset-weighted average of the earnings yields (E/P) of all the stocks in the portfolio and then taking the reciprocal of the result.

The Long term earnings indicate the estimated earnings growth over the next 5 years.

Climate Risk Dashboard

co₂

Carbon Footprint

Financed Emissions for Corporates			A Reference	llocation Ba	cation Base: EVIC	
tons CO2e/\$M invested	Portfolio	Coverage	Benchmark	Coverage	Active	
Scope 1 and 2	7.0	100.0%	59.1	99.7%	-88.1%	
Scope 3 Total	224.3	100.0%	359.5	99.4%	-37.6%	
Data Quality						
Reported Emissions	94.8%		85.2%		11.3%	
Estimated Emissions	5.2%		14.6%		-64.5%	

Weighted Average (Carbon Intensity
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Corporate Constituents			Reference		
tons CO2e/\$M revenue	Portfolio	Coverage	Benchmark	Coverage	Active
Scope 1 and 2	21.5	100.0%	162.4	99.8%	-86.7%
Scope 3 Total	592.9	100.0%	835.4	99.6%	-29.0%
Sovereign Constituents			Reference		
tons CO2e / \$M GDP nominal	Portfolio	Coverage	Benchmark	Coverage	Active
GHG Intensity	n/a	0.0%	n/a	0.0%	n/a



Climate Scenario Analysis

SELECTED SCENARIO: 1.5°C AIM CGE, Aggressive physic MSCI Climate Value at Risk		Portfolio	Reference Benchmark	Active
Aggre	gate Climate Value at Risk (VaR)	-2.5%	-15.8%	13.4%
	Policy Climate VaR	-6.4%	-12.2%	5.8%
	Technology Opportunities Climate VaR	10.3%	5.8%	4.5%
	Physical Risk Climate VaR	-6.4%	-9.4%	3.0%
Climate	e Scenario Coverage	100.0%	99.5%	0.5%
MSCI	Implied Temperature Rise	2.1°	2.8°	-0.7°
ITR Co	verage	100.0%	99.6%	0.4%

*Source MSCI: MSCI ACWI TR Index is the reference index for the fund. None of the information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each other person involved in or related to compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties (including, without limitation, any warranties of originality, accuracy, completeness, timeliness, non-infringement, merchantability and fitness for a particular purpose) with respect to this information. Without limiting any of the foregoing, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including, without limitation, lost profits) or any other damages. (www.msci.com)

Source is MSCI Analytics, as of end December 2022.

Fund Manager

Mr. Anish Mathew is the Chief Executive Officer and Chief Investment Officer of Sundaram Asset Management, Singapore. Anish has over 25 years of experience in Indian and Asian capital markets. Prior to joining Sundaram Asset Management, Anish has worked with Societe Generale Asset Management, Singapore as the Deputy Chief Investment Officer, where he was responsible for Asia Pacific ex-Japan investments. Anish was formerly Director-Investments of Deutsche Asset Management, Singapore, where he was responsible for Asian equity investments with a focus on Asian Emerging Markets. Anish holds a Bachelor's degree in Commerce (Honours) from Delhi University, India and a Post Graduate Diploma in Management (MBA) from the Xavier Institute of Management, India.



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Disclaimer

An Offer Document for the Sundaram Global Brand Fund ("Fund") may be obtained from the Manager or any of its appointed distributors. Investors should read the Offer Document (i.e. the Information Memorandam) before deciding whether to subscribe for or purchase units in the Fund ("Units"). All applications for Units must be made on application forms accompanying the Offer Document or otherwise as described in the Offer Document.

Past performance of the Fund or the Manager and any prediction, projection or forecast on the economy or markets are not necessarily indicative of the future or likely performance of the Fund or the Manager. Any extraordinary performance may be due to exceptional circumstances which may not be sustainable. The value of Units and any income from the Fund may fall or rise.

The above information is **strictly for general information only and must not be construed as an offer or solicitation to deal in Units**, nor a recommendation to invest in any company mentioned herein. The Manager reserves the right to make any amendments to the information at any time, without notice. Performance data and analytics provided above are as of the stated dates.

Investments in unit trusts are not obligations of, deposits in, or guaranteed or insured by Sundaram Asset Management Singapore, or any affiliates or distributors. The Fund may use or invest in financial derivative instruments and you should be aware of the risks associated with investments in financial derivative instruments which are described in the Fund's Offer Document. An investment in unit trusts is subject to investment risks and foreign exchange risks, including the possible loss of the principal amount invested.

Investors may wish to seek advice from a financial adviser before making a commitment to invest in Units. In the event an investor chooses not to seek advice from a financial adviser, the investor should consider carefully whether the Fund is suitable for his/her investment.