# Sundaram Global Brand Fund

March 2024



Investment Manager: Sundaram Asset Management Singapore Pte Ltd

Launch Date: 1 July 2015
Domicile: Singapore

Fund Type: Open-end Equity, Daily dealing

Investor Restriction: Only Accredited Investors and Institutional Investors

**Positioning:** A concentrated portfolio of approximately 30 listed companies with leading global brands and business presence across developed and emerging markets.

**Approach:** Generate long term capital appreciation for investors by investing in listed equity and equity related securities of leading global brand owners. The portfolio shall consist of companies from atleast 3 different countries at any given point in time.

**Style:** Besides having strong globally recognised brands, investee companies are also typically characterised by strong balance sheets and cash flows.

## Platforms Available on

• Allfunds • Kristal.Al • iFast

| Class Name          | ISIN / Bloomberg Ticker   |
|---------------------|---------------------------|
| Classic Class       | SG9999013866 / SGBFCLA SP |
| Platinum Class      | SG9999013874 / SGBFPLA SP |
| Sapphire Class      | SG9999013882 / SGBFSAP SP |
| Institutional Class | SG9999013890 / SGBFINS SP |
| Cornerstone Class   | SG9999013858 / SGBFCOR SP |
| Master Class        | SG9999013908 / SGBFMAS SP |

### Market-cap profile of the portfolio

Weighted Average Market cap 821
Median Market Cap 236
Largest-value stock by market cap 3126
Smallest-value stock by market cap 49
Source: Bloomberg Analysis: Sundaram Asset Management

| Distribution History |                        |                  |                      |  |
|----------------------|------------------------|------------------|----------------------|--|
| Ex-Date              | Distribution           | Ex-Date          | Distribution         |  |
| 13 January 2024      | USD 4.5 cents per unit | 17 July 2019     | USD 5 cents per unit |  |
| 11 July 2023         | USD 2.7 cents per unit | 08 May 2019      | USD 5 cents per unit |  |
| 11 April 2023        | USD 2.6 cents per unit | 06 March 2019    | USD 5 cents per unit |  |
| 17 January 2022      | USD 3 cents per unit   | 16 October 2018  | USD 7 cents per unit |  |
| 17 September 2021    | USD 3 cents per unit   | 17 July 2018     | USD 5 cents per unit |  |
| 02 July 2021         | USD 3 cents per unit   | · '              | '                    |  |
| 20 January 2021      | USD 9 cents per unit   | 23 January 2018  | USD 5 cents per unit |  |
| 26 August 2020       | USD 3 cents per unit   | 13 October 2017  | USD 3 cents per unit |  |
| 25 June 2020         | USD 3 cents per unit   | 15 February 2017 | USD 3 cents per unit |  |
| 11 December 2019     | USD 5 cents per unit   | 24 August 2016   | USD 3 cents per unit |  |





Information as of March 28, 2024

| USD Returns (%)  |      |                     |               |
|------------------|------|---------------------|---------------|
| Period           | Fund | MSCI ACWI TR Index# | Excess return |
| 1 Month          | 1.4  | 3.1                 | -1.7          |
| Year to Date     | 7.5  | 8.1                 | -0.7          |
| 1 Year           | 22.9 | 23.2                | -0.2          |
| 3 Years          | 6.2  | 7.0                 | -0.7          |
| 5 Years          | 10.8 | 10.9                | -0.1          |
| Since Inception* | 9.1  | 9.2                 | -0.1          |

<sup>\*</sup> Fund inception date: 1 July 2015. Performance details provided are net of fees for the Classic unit class and includes dividends paid out. Performance greater than one year on a compounded annualised basis. Past performance may or may not be sustained in the future. Performance as of March 28, 2024.

Data Source: Bloomberg

Analysis: Sundaram Asset Management

#### **Fund Manager Comments**

The Fund underperformed the reference index, the MSCI ACWI TR Index, during the month. Performance was affected in particular by sharp losses in a firm market in Kering (-13.8%), Tesla (-12.9%), Adobe (-9.9%), Nike (-9.3%) and Accenture (-7.5%). Barring Tesla, which was impacted by the slowing of EV sales globally as well as intensive competition in its key market of China, all others were hit by weaker than expected guidance/pre-announcements about their respective near term business prospects. On the positive side, GE (+11.9%), Walt Disney (+9.7%) and Allianz (+9.5%) posted double digit or near double digit returns for the portfolio. GE moved up ahead of the spin off of its energy business while Disney continued to benefit from its positive quarterly earnings and the impending proxy battle with activist investor Nelson Peltz. Allianz was boosted by the higher dividend payout and improving fundamentals at Pimco.

During the month, the Fund added to its position in Sony Corporation, taking advantage of continued weakness in the stock.

Economic data released during the month painted a mixed picture. The J.P. Morgan Global Composite PMI ticked higher in March, rising for the fifth consecutive month and hitting a nine month high. Rates of expansion quicken in both the manufacturing and service sectors. In US, March ISM Services, auto sales and February construction activity disappointed while March jobs report and ISM Manufacturing surprised positively. In Europe, the volume of retail trade ticked down 0.4% sequentially in February while industrial production fell by 2.1% mom in January. In China, Manufacturing PMI rebounded to a 12 month high of 50.8 in March, after staying in contractionary territory for five months. Services PMI stayed firm, with the average reading rising to 51.2 in the March quarter from 49.6 in the previous quarter. In Japan, industrial output disappointed in February while retail sales exceeded expectations.

On the policy front, the FOMC left rates unchanged as expected in its March meeting. However core PCE projections for 2024 were adjusted upwards as were interest rate projections for 2025 and beyond. They nevertheless kept three cuts in the dot plot. The BoJ, in its March meeting, hiked rates for the first time since 2007, ending eight years of negative rates. The central bank also abandoned its yield curve control policy, no longer targeting 10 year bond yields. Moreover, the board agreed to end ETF and J-REIT purchases and to gradually reduce buying of commercial paper and corporate bonds.

Global equity markets remained surprisingly strong during the month in the face of higher interest rates, buoyed by steady economic growth. The Fund portfolio, which consists of quality names from around the world, is trading at 19.3x 2025 estimated earnings, with an average RoE of 28.1%, average dividend yield of 1.8% and an average annual earnings growth of 15.3% over 2024 and 2025.

|                     | Top 10 Hol | dings (%)                        |        |
|---------------------|------------|----------------------------------|--------|
| Security            | Weight     | Security                         | Weight |
| Microsoft Corp      | 6.7        | Apple Inc                        | 4.2    |
| Alphabet Inc        | 6.0        | Coca-Cola Co                     | 4.2    |
| Amazon.com Inc      | 5.5        | LVMH Moet Hennessy Louis Vuittor | 1 4.0  |
| JPMorgan Chase & Co | 5.3        | Toyota Motor Corp                | 3.6    |
| Meta Platforms Inc  | 4.6        | Walt Disney Co                   | 3.6    |

| Risk Metrics*       |             |                |                 |                            |               |                |                 |
|---------------------|-------------|----------------|-----------------|----------------------------|---------------|----------------|-----------------|
| Parameter/Period    | One<br>Year | Three<br>Years | Since<br>Launch | Parameter/Period           | One<br>Year   | Three<br>Years | Since<br>Launch |
| Sharpe Ratio        |             |                |                 | Standard Deviation<br>Beta | 13.92<br>0.96 | 18.09<br>1.06  | 15.82<br>0.98   |
| FUND                | 1.26        | 0.25           | 0.47            | Alpha                      | 0.43          | -0.77          | -0.07           |
| MSCI ACWI TR Index# | 1.27        | 0.30           | 0.50            | Information Ratio          | -0.08         | -0.11          | -0.05           |
| Sortino Ratio       |             |                |                 | Treynor Ratio              | 18.31         | 4.34           | 7.66            |
| FUND                | 2.56        | 0.41           | 0.73            | Tracking error             | 3.43          | 4.08           | 4.24            |
| MSCI ACWI TR Index# | 3.96        | 0.54           | 0.71            | Correlation                | 0.97          | 0.98           | 0.96            |

 $<sup>^{\</sup>ast}$  Ratios based on USD returns & versus the reference index, the MSCI ACWI TR Index

Analysis: Sundaram Asset Management

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| Value & Growth Measures |                            |                  |  |  |  |
|-------------------------|----------------------------|------------------|--|--|--|
| Parameter               | Sundaram Global Brand Fund | Category Average |  |  |  |
| P/E (x)                 | 18.4                       | 18.3             |  |  |  |
| P/B (x)                 | 3.0                        | 3.1              |  |  |  |
| Sales Growth (%)        | 10.3                       | 9.7              |  |  |  |
| Long Term Earnings (%)  | 12.6                       | 10.4             |  |  |  |

Data Source: Morningstar Direct Fund as of March 28, 2024

Category: Global Large-Cap Blend Equity as of As of February 29, 2024. Data is based on the long position of the equity holdings.

Price/projected earnings for a stock is the ratio of the company's most recent month-end share price to the company's estimated earnings per share (EPS) for the current fiscal year. If a third-party estimate for the current year EPS is not available, Morningstar will calculate an internal estimate based on the most recently reported EPS and average historical earnings growth rates. Price/projected earnings is one of the five value factors used to calculate the Morningstar Style Box. For portfolios, this data point is calculated by taking an asset-weighted average of the earnings yields (E/P) of all the stocks in the portfolio and then taking the reciprocal of the result.

The Long term earnings indicate the estimated earnings growth over the next 5 years.

#### **Climate Risk Dashboard**

| <b>.</b> |        |           |
|----------|--------|-----------|
| co.      | Carbon | Footprint |

| Financed Emissions for Corp | porates   |          | Al<br>Reference | location Base: | <b>EVIC</b> |
|-----------------------------|-----------|----------|-----------------|----------------|-------------|
| tons CO2e/\$M invested      | Portfolio | Coverage | Benchmark       | Coverage       | Active      |
| Scope 1 and 2               | 7.9       | 100.0%   | 54.1            | 99.8%          | -85.3%      |
| Scope 3 Total               | 285.6     | 100.0%   | 345.9           | 99.7%          | -17.4%      |
| Data Quality                |           |          |                 |                |             |
| Reported Emissions          | 90.3%     |          | 88.3%           |                | 2.2%        |
| Estimated Emissions         | 9.7%      |          | 11.6%           |                | -16.3%      |

### **Weighted Average Carbon Intensity**

| Corporate Constituents tons CO2e/\$M revenue          | Portfolio | Coverage | Reference<br>Benchmark | Coverage | Active |
|---|-----------|----------|------------------------|----------|--------|
| Scope 1 and 2   | 20.0      | 100.0%   | 128.8                  | 99.9%    | -84.5% |
| Scope 3 Total   | 612.6     | 100.0%   | 731.9                  | 99.7%    | -16.3% |
| Sovereign Constituents<br>tons CO2e / \$M GDP nominal | Portfolio | Coverage | Reference<br>Benchmark | Coverage | Active |
| GHG Intensity   | n/a       | 0.0%     | n/a                    | 0.0%     | n/a    |

#### 🖫 🛌 Climate Scenario Analysis

|         | TED SCENARIO: 1.5°C AIM CGE, Aggressive physica |           | Reference | Active |
|---------|---|-----------|-----------|--------|
| MSCI    | Climate Value at Risk                           | Portfolio | Benchmark |        |
| Aggre   | gate Climate Value at Risk (VaR)                | -3.4%     | -17.1%    | 13.6%  |
|         | Policy Climate VaR                              | -7.0%     | -13.2%    | 6.2%   |
|         | Technology Opportunities Climate VaR            | 9.8%      | 5.5%      | 4.3%   |
|         | Physical Risk Climate VaR                       | -6.2%     | -9.3%     | 3.1%   |
| Climate | Scenario Coverage                               | 100.0%    | 99.7%     | 0.3%   |
| MSCI    | Implied Temperature Rise                        | 2.0°      | 2.4°      | -0.4°  |
| ITR Cov | verage .  | 100.0%    | 99.6%     | 0.4%   |

\*Source MSCI: MSCI ACWI TR Index is the reference index for the fund. None of the information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each other person involved in or related to compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties (including, without limitation, any warranties of originality, accuracy, completeness, timeliness, non-infringement, merchantability and fitness for a particular purpose) with respect to this information. Without limiting any of the foregoing, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including, without limitation, lost profits) or any other damages. (www.msci.com)

Source is MSCI Analytics, as of end December 2023.

#### **Fund Manager**

Mr. Anish Mathew is the Chief Executive Officer and Chief Investment Officer of Sundaram Asset Management, Singapore. Anish has over 3 decades of experience in Indian and Asian capital markets. Prior to joining Sundaram Asset Management, Anish has worked with Societe Generale Asset Management, Singapore as the Deputy Chief Investment Officer, where he was responsible for Asia Pacific ex-Japan investments. Anish was formerly Director-Investments of Deutsche Asset Management, Singapore, where he was responsible for Asian equity investments with a focus on Asian Emerging Markets. Anish holds a Bachelor's degree in Commerce (Honours) from Delhi University, India and a Post Graduate Diploma in Management (MBA) from the Xavier Institute of Management, India.



# **Sundaram Global Brand Fund**

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Investors may wish to seek advice from a financial adviser before making a commitment to invest in Units. In the event an investor chooses not to seek advice from a financial adviser, the investor should consider carefully whether the Fund is suitable for his/her investment.