



Service

Discipline

Prudence

Fair play

Honesty

Sundaram Multi Asset Fund

November 2023



Integrity

Humility

Openness

Relationships

Sundaram Multi Asset Fund Overview

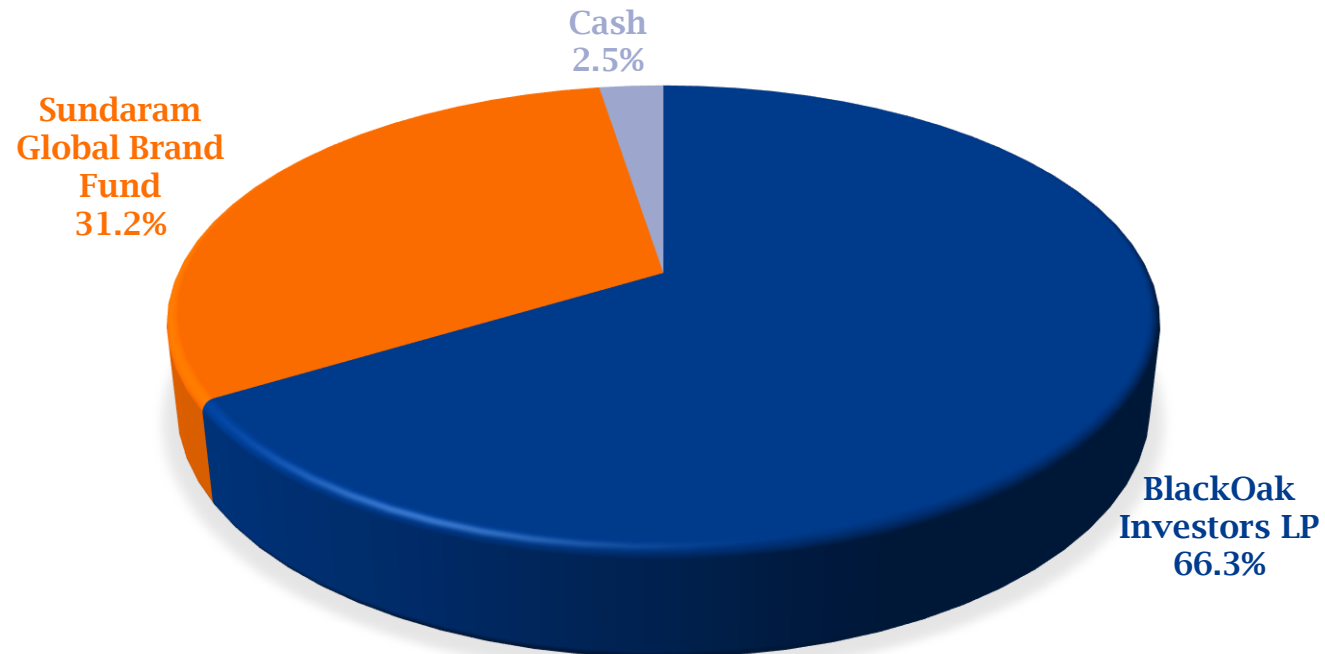
- Sundaram Multi Asset Fund (SMAF) is a diversified Fund of Funds with exposure to equity and non-equity correlated asset classes with the objective of delivering steady, positive returns over the medium and long term.
 - Target is to pay approximately 5% per annum via quarterly dividends.
- The Fund can allocate up to 60% in equities and up to 60% into non-equities.
 - Equity portion of the AUM is invested via suitable funds into high-quality global large cap equities.
 - Non-Equity portion of SMAF is invested into a Life Settlements Fund which has a long track record of generating absolute annual returns irrespective of the global capital market movements.
 - In CY 2022, the Life Settlement Fund generated +9.8% return (inclusive of dividends paid out) at a time when the Bloomberg Aggregate Global Bond Index (Hedged) returned -11.2%.
 - Current asset allocation of the Fund is 66% in a Life Settlements Fund and 32% in a Global Equity Fund.
- Since inception in December 2020, the Fund has returned 3.4%* on an annualized basis
As per Morningstar peer group rankings the Fund is in the upper 3rd percentile since inception.

* Fund inception date: December 30, 2020. Performance details provided are net of fees for the Classic unit class and includes dividends paid out. Past performance may or may not be sustained in the future. Data and performance as of October 31, 2023 (unless specified) with the month end NAV generated specifically for performance purposes.

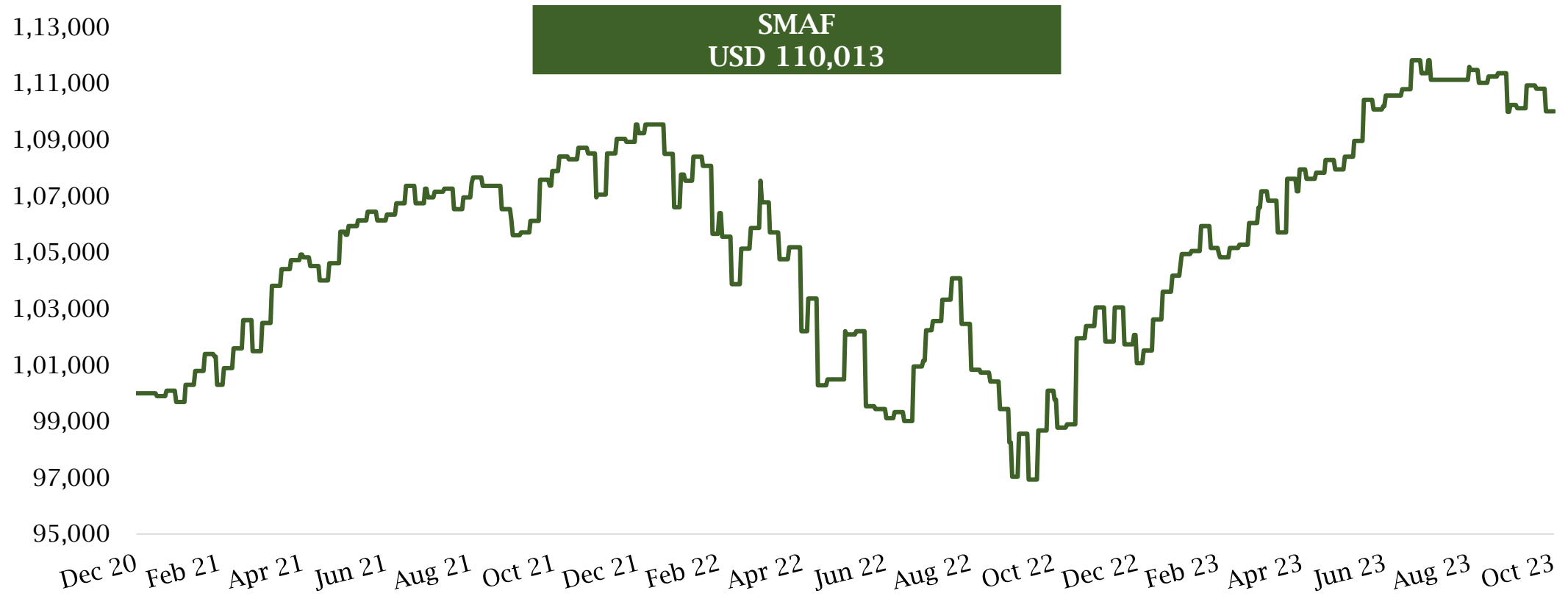
Asset Allocation

Intention is to operate a diversified Fund in which around 50% of the allocation is not correlated to global capital markets.

Asset allocation as of end October 2023 is as below:



Value of \$100,000 invested at launch in SMAF



Fund inception date: 30 December 2020. Past performance may or may not be sustained in the future.

Data Source: Bloomberg Analysis: In house as of October 31, 2023

Performance for the Classic Class in USD inclusive of dividends paid out with the month end NAV generated specifically for performance purposes.

Performance of SMAF

Actual Performance of the Fund since inception*

Year	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	CY/YTD	Positive Months	Since Inception [#]
2021	-0.3%	+0.6%	+2.2%	+2.3%	+0.8%	+0.7%	+0.6%	+0.5%	-1.7%	+2.2%	-0.9%	+2.1%	+9.2%	75%	
2022	-1.3%	-1.3%	+0.4%	-4.3%	0.0%	-3.0%	+3.2%	-1.4%	-3.8%	+2.8%	+3.3%	-1.9%	-7.5%	42%	+3.4%
2023	+3.5%	+0.3%	+2.1%	+0.7%	+0.4%	+2.0%	+1.1%	-0.3%	-1.1%	-0.2%			+8.8%		

Dividend Distribution History

Ex Date	Amount
28 September 2023	USD 1.22 cents per unit
29 June 2023	USD 1.23 cents per unit
30 March 2023	USD 1.20 cents per unit
28 December 2022	USD 1.20 cents per unit
28 September 2022	USD 1.20 cents per unit
7 July 2022	USD 1.20 cents per unit
31 March 2022	USD 1.25 cents per unit
30 December 2021	USD 1.30 cents per unit
29 September 2021	USD 1.30 cents per unit
8 July 2021	USD 1.30 cents per unit
1 April 2021	USD 1.30 cents per unit

*Performance for the Classic Class in USD inclusive of dividends paid out with the month end NAV generated specifically for performance purposes

Fund inception date: 30 December 2020.

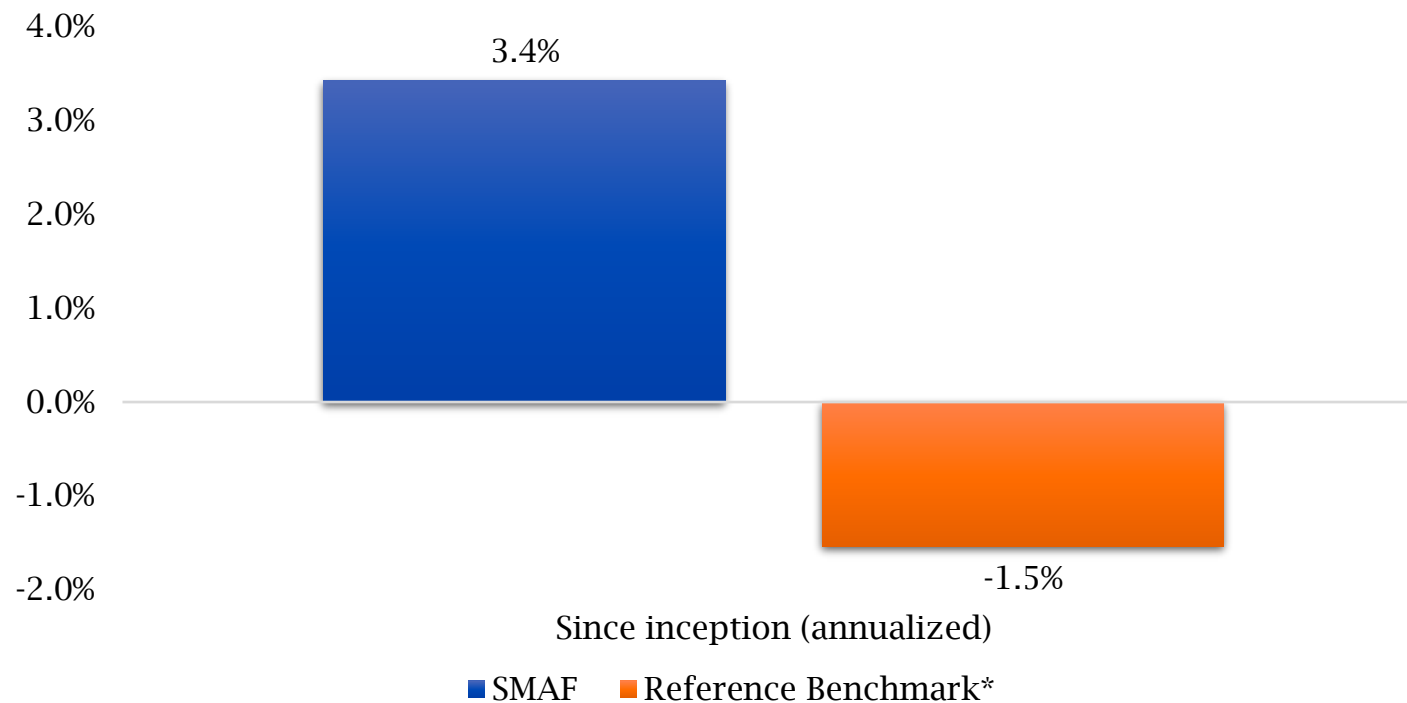
[#] Annualized Since Inception Return. Past performance may or may not be sustained in the future.

Data Source: Bloomberg

Analysis: In house as of October 31, 2023

Performance of SMAF

Actual Fund performance (annualized) from inception till end October 2023



Fund inception date: 30 December 2020. Past performance may or may not be sustained in the future.

Data Source: Bloomberg Analysis: In house as of October 31, 2023

Performance for the Classic Class in USD inclusive of dividends paid out with the month end NAV generated specifically for performance purposes.

*Reference Benchmark is a composite comprising of 50% MSCI All World Country Index and 50% Bloomberg Global Aggregate Bond Index (USD Hedged)

Sundaram Multi Asset Fund- Peer Comparison

	One year	Since Inception*
Peer Group Percentile	27	3
No of funds in MS Category	3,060	2,398

Source: Morning Star Direct

* Inception date: 30 December 2020

As of October 31, 2023

Return History of Component Funds

Returns*	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023 (YTD)
BlackOak Investors LP	+7.8%	+17.5%	+52.5%	+6.0%	+6.4%	+15.8%	+9.1%	+7.5%	+9.8%	+7.7%

Returns#	2015 (July-Dec)	2016	2017	2018	2019	2020	2021	2022	2023 (YTD)
Sundaram Global Brand Fund	+3.1%	+4.0%	+17.0%	-7.1%	+26.8%	+16.0%	+18.0%	-24.1%	+16.5%

BlackOak Investors LP

Data Source : BlackOak Class B and BlackOak Class A Factsheets and is as of October 31, 2023 and is in USD

Inception date of BlackOak Class B: 31 January 2014

* Fund Returns for 2021 onwards are for BlackOak Class A (inclusive of dividends paid) and for prior years for BlackOak Class B

Inception date of BlackOak Class A: 31 August 2020

The returns quoted are net of management fees and gross of performance fees. Performance fees is charged at a client level subject to a minimum hurdle of 8% p.a realised gains.

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Sundaram Global Brand Fund

Data Source: Bloomberg

Performance inclusive of dividends paid out and in USD

As of October 31, 2023

Past Performance is not an indicator of future performance

Fund Returns from 2018 onwards are for Institutional Class (Inception date: 9 June 2017) and for prior years for Cornerstone Class (Inception date: 2 July 2015)

Simulated Performance

Simulated Performance from end July 2015 to end December 2020 in component Funds:

- a) 50% allocation in BlackOak - BlackOak Investors LP (Class B)
- b) 50% allocation in SGBF - Sundaram Global Brand Fund (Classic Class)
- c) Total Expense Ratio (TER) of 2% p.a.

	2020	3 Years	Inception
Fund	10.9%	8.4%	10.2%

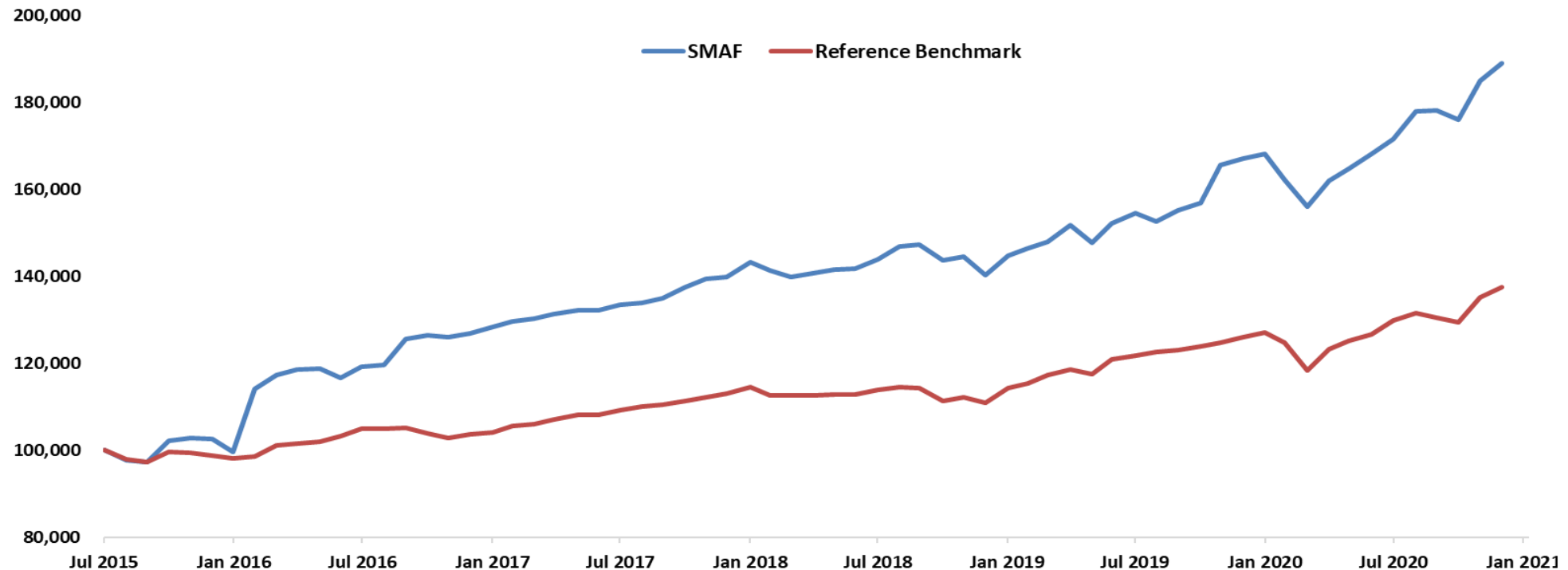
FUND	
Average Monthly Returns	0.70%
Total Observations	66 months
Max Monthly return	10.0%
Min Monthly Return	-7.5%
Positive Monthly Returns	44
% Positive Returns	67%

*Simulated Data as of December 31, 2020 of SMAF net of 2% TER. Inception date : July 31, 2015. Past performance may or may not be sustained in future
Data Source: Bloomberg, BlackOak Investors LP Class B Factsheet Analysis: In house as of December 31, 2020*

Value of \$100,000 invested in SMAF Simulated from end July 2015 till end December 2020

SMAF (Simulated) – USD 188,965

Reference Benchmark* - USD 137,526



Simulated Data as of December 31, 2020 of SMAF net of 2% TER. Inception date : July 31, 2015. Past performance may or may not be sustained in future

Data Source: Bloomberg, BlackOak Investors LP Class B Factsheet Analysis: In house as of December 31, 2020

*Reference Benchmark is a composite comprising of 50% MSCI All World Country Index and 50% Barclays Global Aggregate Bond Index (USD Hedged)

Risk Parameters based on Simulation

Lower correlation and volatility with respect to global equities

Correlation with MSCI ACWI TR Index	
1 year	0.89
3 years	0.91
Inception	0.64

	Standard Deviation	
	FUND	MSCI ACWI
1 Year	9.9	24.0
3 Years	7.6	17.9
Inception	9.1	15.4

Simulated Data as of December 31, 2020 of SMAF net of 2% TER. Inception date : July 31, 2015. Past performance may or may not be sustained in future

Data Source: Bloomberg, BlackOak Investors LP Class B Factsheet

Analysis: In house as of December 31, 2020

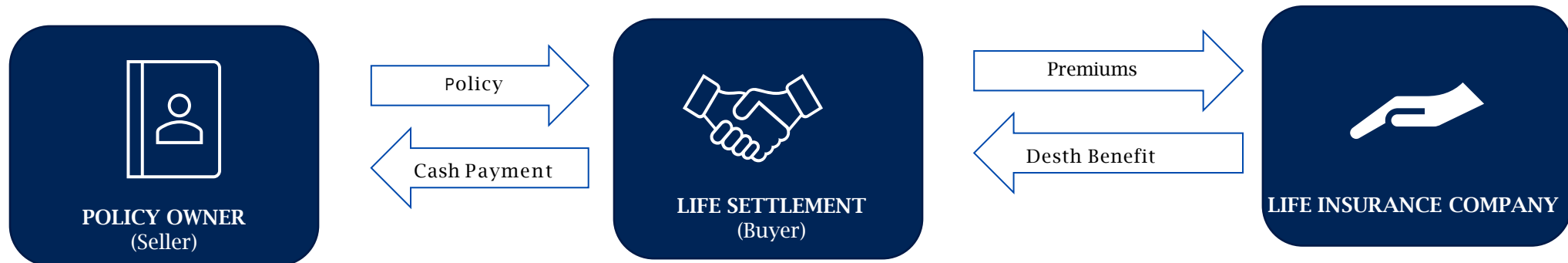
Life Settlement Funds

- BlackOak Investors LP (BlackOak) is a Life Settlements Fund with a vintage of over 9 years and AUM of USD 532.9 mn. The BlackOak Strategy AUM is USD 667 mn (as of September 30, 2023), which includes BlackOak and other managed accounts.
- BlackOak will acquire policies from individual policy holders and take on the future premium commitments in exchange for receiving the death benefit proceeds upon the death of the policy insured.
- Manager of BlackOak is SL Investment Management (SL).
- SL is authorized and regulated by the UK Financial Conduct Authority as an Alternative Investment Fund Manager.
- Established in 1990, SL has managed or advised over 30 collective investment vehicles comprising assets in excess of \$8.4bn.
- SL currently manages a total AUM of USD 1,377.8 mn in life settlements strategies

Data as of September 30, 2023 unless specified

What is a Life Settlement?

- A Life Settlement is the sale of an existing U.S. life insurance policy to a third-party buyer.
- In exchange for payment, the buyer becomes the owner and beneficiary of the policy.
- The purchaser is responsible for future premium obligations and ultimately collects the face value when the policy matures.



Source: SL Investment Management

Gottlieb, Daniel; Smetters, Kent. "Lapse Based Insurance." Apr 15, 2014.

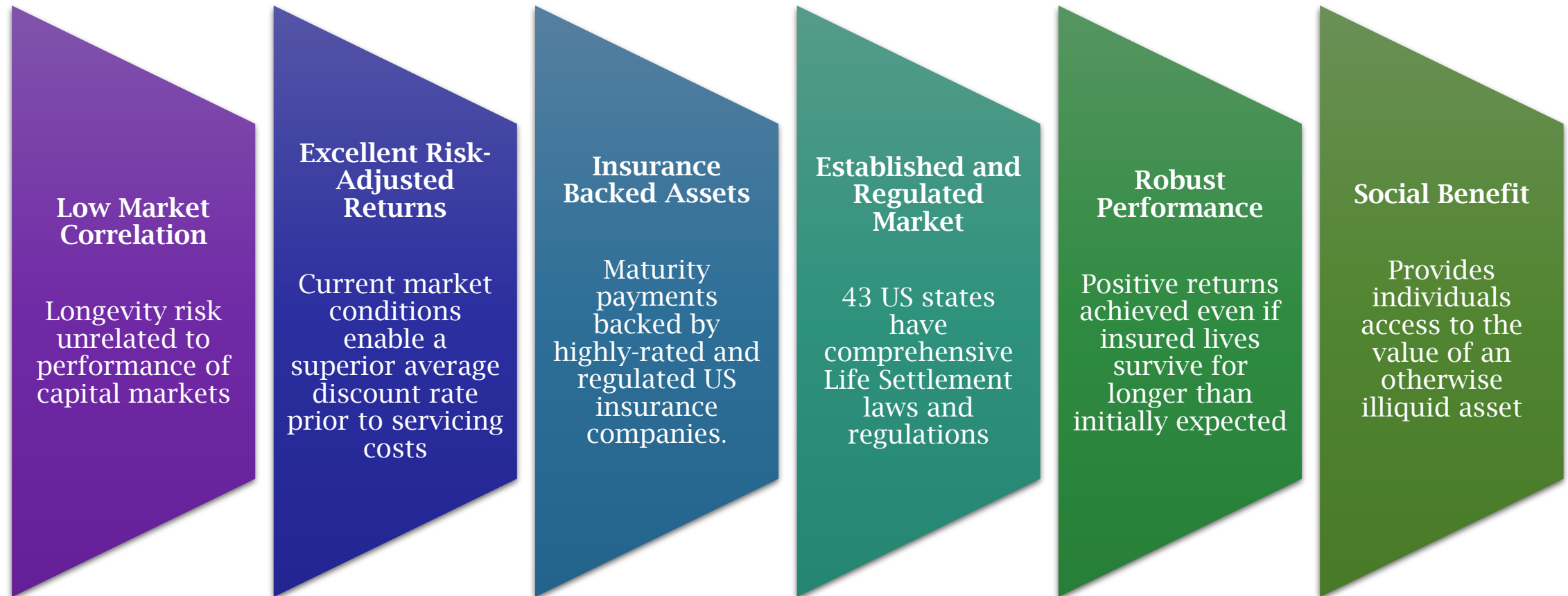
Size of Life Settlement Market



- The U.S. life insurance market is a multi-trillion dollar industry, an estimated \$20 trillion of life coverage currently in force. Approximately 144 million inforce policies comprised of universal life, variable universal life, term and whole life.
- An estimated 88% of all life insurance policies are lapsed or surrendered back to the insurance carriers.
- Life settlement industry sources estimate that over \$200 billion worth of policy benefits have been settled by the life settlement market and are actively being managed.
- Market continues to grow and attracts large institutional buyers as Baby Boomer population retires.

Source: SL Investment Management

Investment Attractions



Source: SL Investment Management

Key Information-Black Oak

Name	BlackOak Investors LP
BlackOak Investors Launch date	February 2014
Weighted Average Age	80.7 years
Weighted Average Life Expectancy	5.3 years
Average AM Best Rating	A
Domicile	United Kingdom
Manager/Administrator	SL Investment Management
Depository	Crestbridge London
Auditor	Ernst & Young
Beneficiary Bank	Barclays London

Period	1 Year	2 Years	3 Years
BlackOak Investors LP*	11.7%	24.5%	33.5%

*Data Source: BlackOak Class A Dividend Factsheet and is as of October 31, 2023 and is in USD. The returns quoted are net of management fees and gross of performance fees. Performance fees is charged at a client level subject to a minimum hurdle of 8% p.a realised gains. The copyright and content in the Factsheet are owned by SL Investment Management Ltd.

Why BlackOak and SL

Steady return history

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023 (YTD)
Fund Returns*	7.8%	17.5%	52.5%	6.0%	6.4%	15.8%	9.1%	7.5%	9.8%	7.7%
Positive Months	83.3%	100.0%	91.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Low equity market correlation – Since inception correlation with MSCI ACWI

	Correlation
**Inception	-0.02

Data Source : BlackOak Class B and BlackOak Class A Factsheets and is as of October 31, 2023 and is in USD.

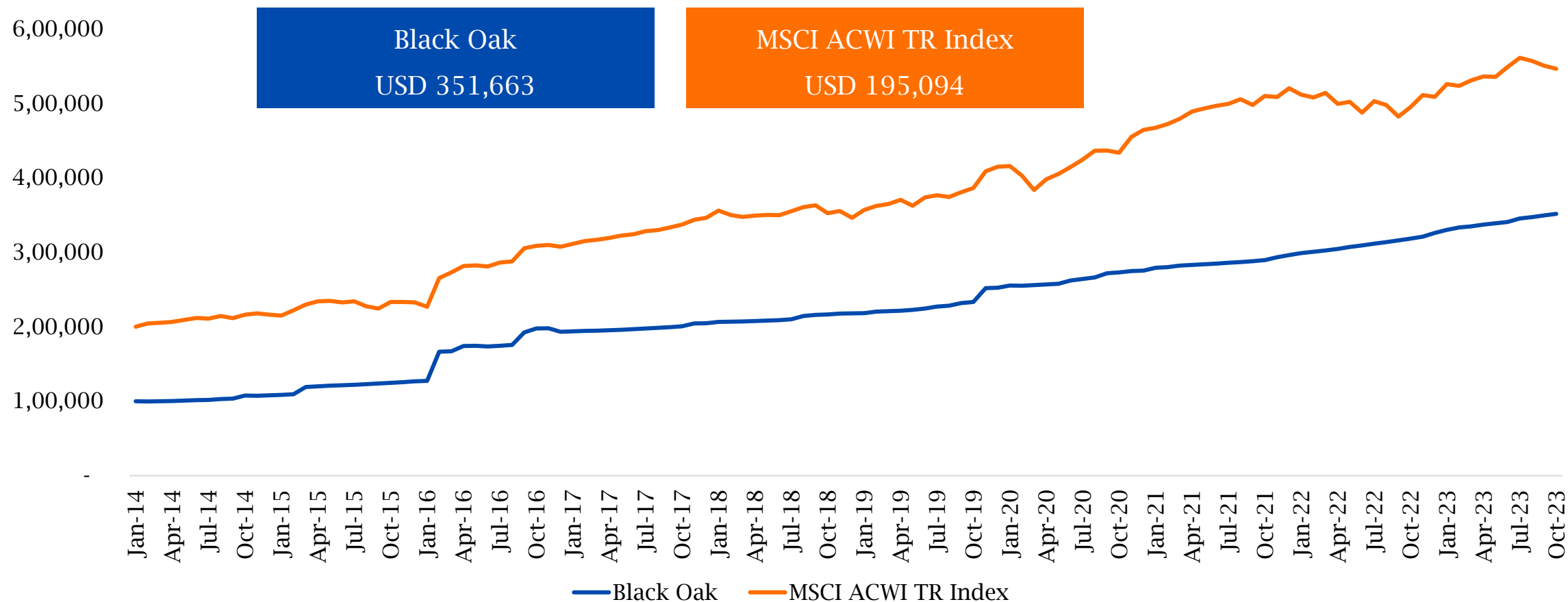
**Inception date of BlackOak Class B: 31 January 2014

* Fund Returns for 2021, 2022 and 2023 YTD are for BlackOak Class A (inclusive of dividends paid) and for prior years for BlackOak Class B.

Inception date of BlackOak Class A: 31 August 2020

The returns quoted are net of management fees and gross of performance fees. Performance fees is charged at a client level subject to a minimum hurdle of 8% p.a realised gains. The copyright and content in the Factsheet are owned by SL Investment Management Ltd.

Value of \$100,000 invested at launch in BlackOak



Data Source: Bloomberg, BlackOak Class B Fact sheet and is as of October 31, 2023 and is in USD. Inception date: February 28, 2014

The returns quoted are net of management fees and gross of performance fees. Performance fees is charged at a client level subject to a minimum hurdle of 8% p.a realised gains. The copyright and content in the Factsheet are owned by SL Investment Management Ltd.

Why SL Investment Management

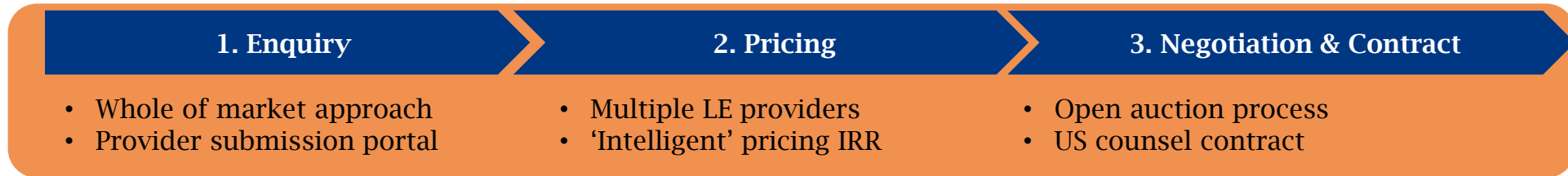
- SL is recognized as one of the largest and most experienced 'full service' secondary life policy specialists in Europe.
- In-house Actuarial team and a proven and unique value-based pricing system, providing clients with unparalleled expertise in these areas. Specialist teams in trading, fund management and administration.
- Maturity claim success rate is 100%
- SL has worked with a number of institutional clients including: Commerzbank AG, Credit Suisse, Allianz Dresdner, Ideenkapital and Ernst Russ.
- The table below summarises SL's extensive experience of managing / advising investment vehicles across the globe, indicating the depth of knowledge and experience built up over the years.

Domicile	Structure	Number of Funds	Assets Managed / Advised
UK	UK Limited Partnership	10	US\$ 955 mn
UK	LSE Listed Investment Trust	5	US\$ 332 mn
Channel Islands	Open Ended Investment Company	6	US\$ 491 mn
Isle of Man	Open Ended Investment Company	1	US\$ 31 mn
Luxembourg	Fond Commun de Placemont / SICAV	3	US\$ 167 mn
Lichtenstein	Open Ended Investment Company	2	US\$ 406 mn
Cayman Islands	Open Ended Investment Company	3	US\$ 203 mn
Delaware	Limited Partnership	1	US\$50 mn

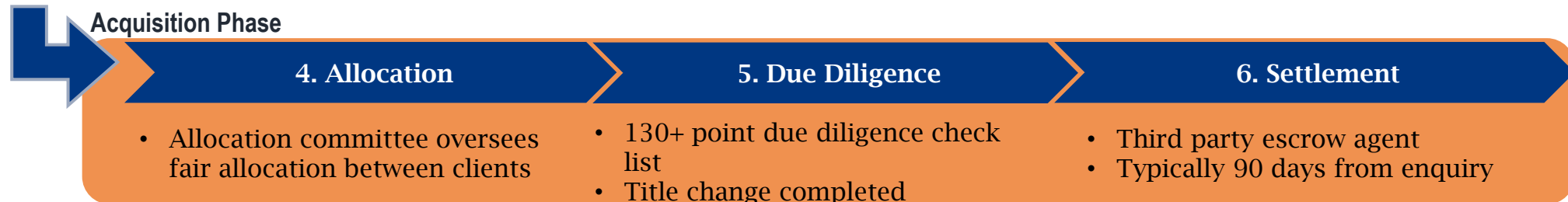
SL Investment Process

BlackOak will acquire policies from individual policy holders and take on the future premium commitments in exchange for receiving the death benefit proceeds upon the death of the policy insured.

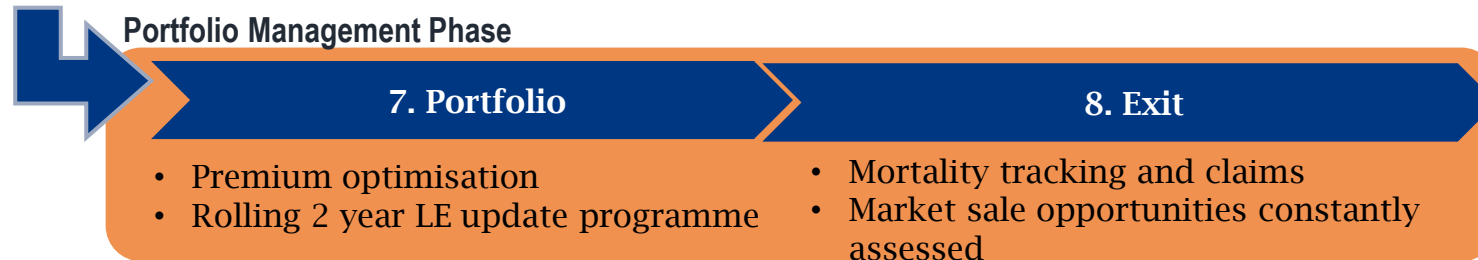
Sourcing Phase



Acquisition Phase



Portfolio Management Phase



Sundaram Global Brand Fund – Highlights

Morningstar Direct Rating



Morningstar ESG Sustainability Rating



Unique portfolio investing in listed equities of 30 leading global brands

- Global household names
- Leaders in their sphere of business
- Business spanning the globe and categories
- Ability to sustain pricing power across economic cycles
- Generate durable cash flows
- Beneficiary of the global aspiration to buy more branded goods as disposable income rises



Fund portfolio available at reasonable valuations

- 2024 weighted estimated PER of 18.4x
- 17.1% average annual earnings growth over the next two years
- 30.8% 2024 estimated average RoE
- 2.1% 2024 estimated dividend yield



Strong performance

- The fund has generated an annualized return of 7.7% in USD terms since inception*

*Fund inception date: July 01, 2015. Performance details provided are net of fees for the Cornerstone unit class and include dividends paid out. Performance greater than one year on a compounded annualized basis. Past performance may or may not be sustained in the future.
Performance as of October 31, 2023.

Why are brands important?

Great brands develop a competitive moat through brand loyalty which enable them to:

Span categories

Span borders

Sustain pricing power across
economic cycles

Result in durable cash flows and
strong balance sheet

Why are brands important from an investment standpoint?



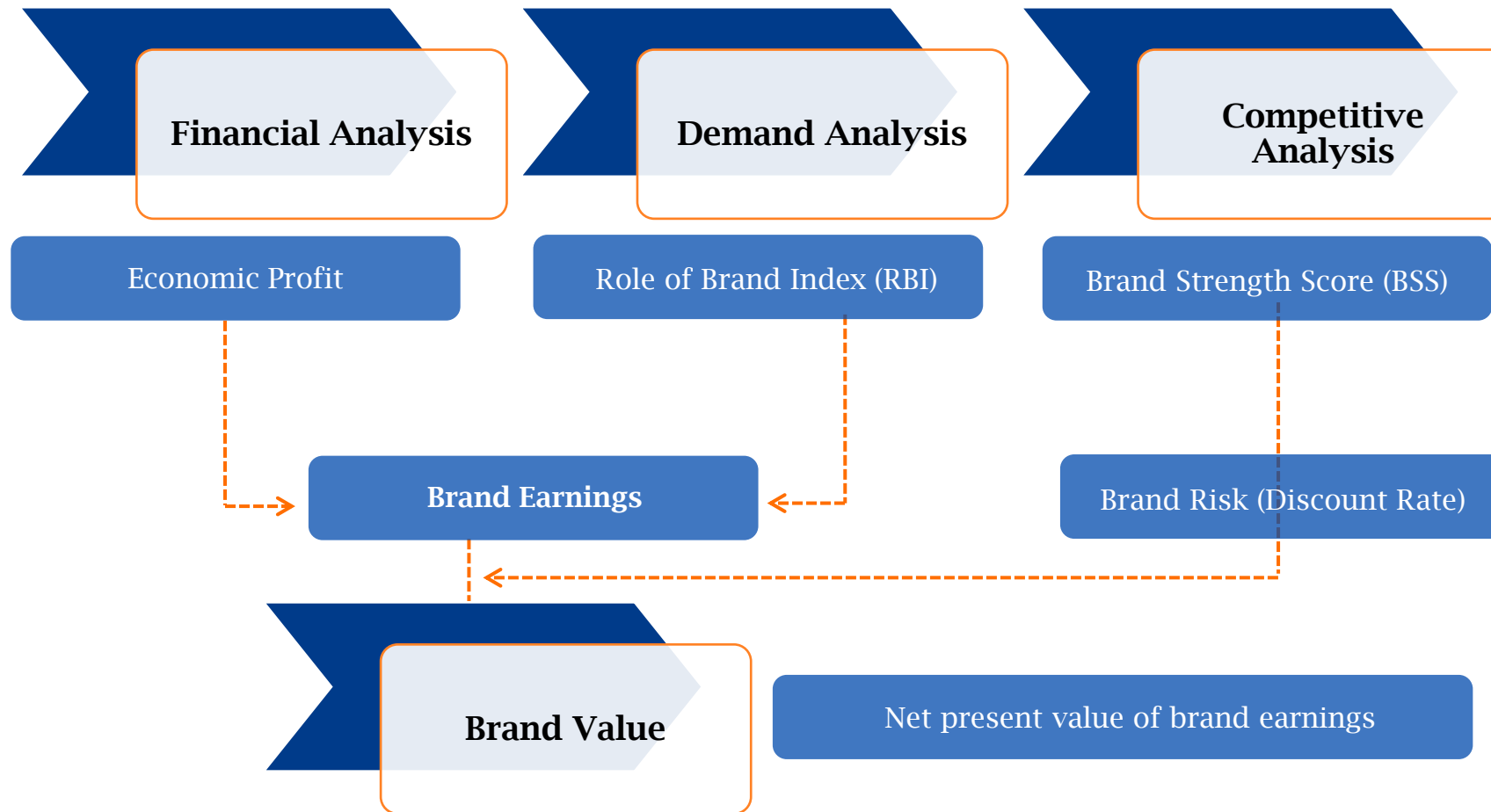
Strong
brand

Competitive
advantage

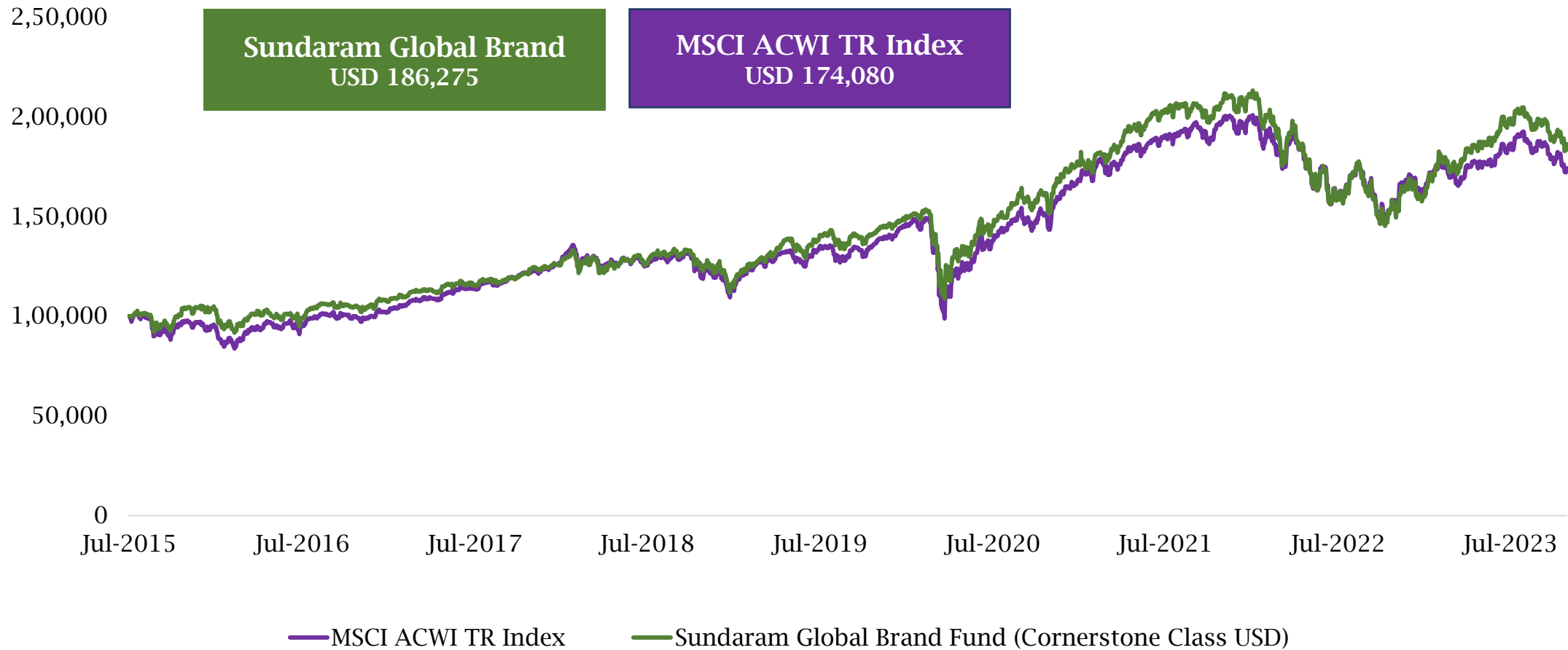
Superior
earnings

Premium
sustainable
valuation

An example of brand valuation methodology



Sundaram Global Brand Fund – Value of US\$100,000 invested at launch



Data is as of the Cornerstone Class and includes dividends paid out. Past performance may or may not be sustained in future.

Inception Date: July 01, 2015

Source: Bloomberg. Analysis: In-house & as of October 31, 2023

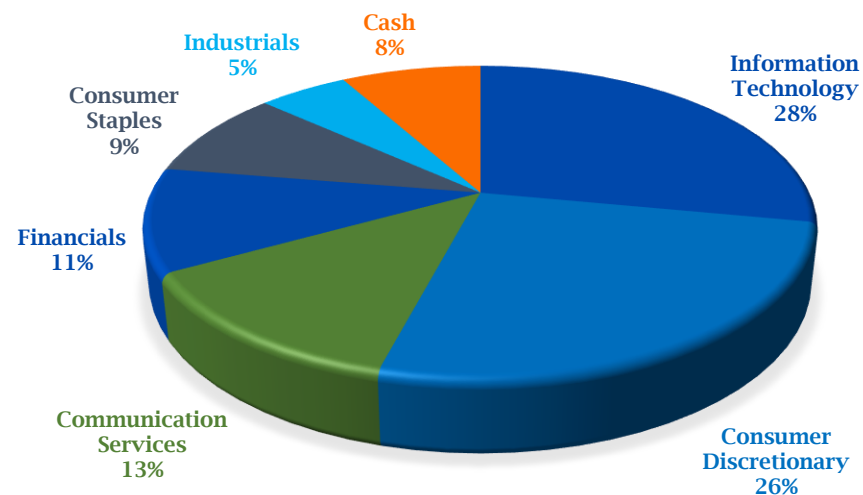
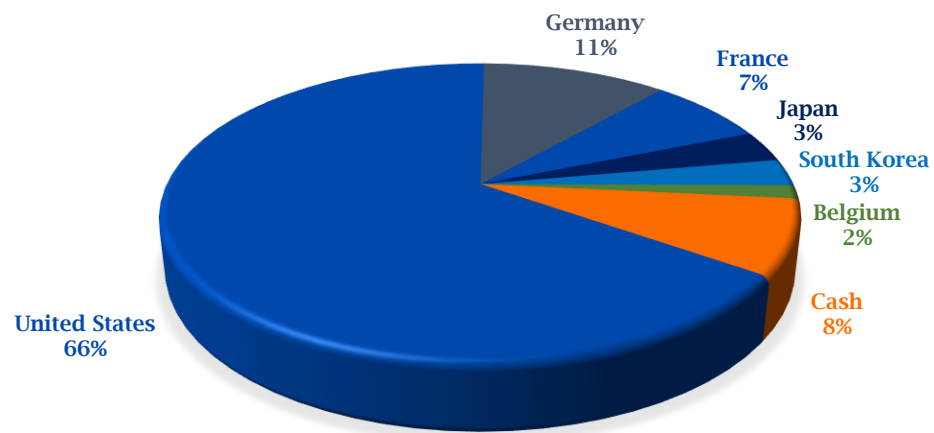
Sundaram Global Brand Fund – Peer Comparison

	YTD 2023	1 year	3 years	5 years
Sundaram Global Brand Fund	16.0%	18.5%	6.2%	7.5%
Morning Star category average	4.0%	8.9%	4.5%	5.3%
Outperformance	+12.0%	+9.6%	+1.7%	+2.1%
Number of Funds in MS Category	5960	5814	4370	3270
Peer Group Percentile	1	1	38	27

Source: Morning Star Direct. Returns in USD & includes dividends paid out * YTD as of end October 2023

Morningstar Direct Rating: ★ ★ ★ ★

Current portfolio – Well diversified & reasonable valuations



S.No	Name	Weight (%)
1	Microsoft Corp	6.2
2	Alphabet Inc	6.0
3	Apple Inc	5.6
4	Amazon.com Inc	4.6
5	Coca-Cola Co	4.5
6	JPMorgan Chase & Co	4.2
7	LVMH Moet Hennessy Louis Vuitton	4.1
8	Meta Platforms Inc	3.9
9	General Electric Co	3.4
10	Mercedes-Benz Group AG	3.4
TOTAL		45.9

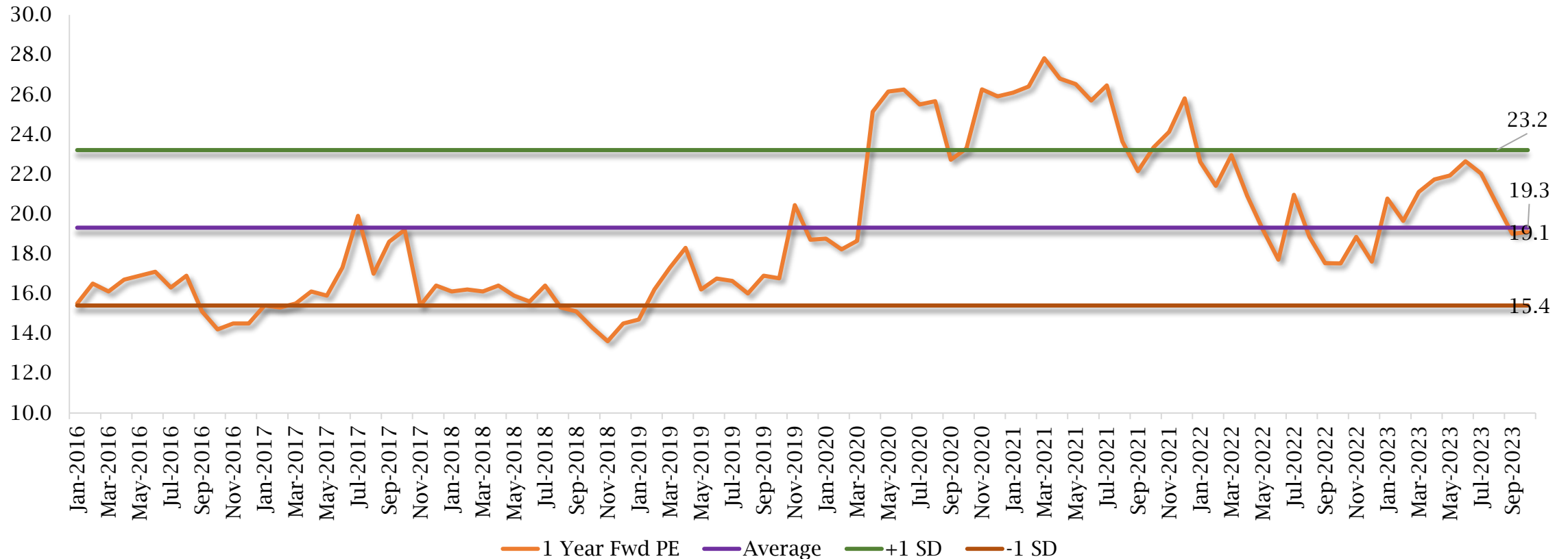
As of October 31, 2023

Top 10 holdings – Valuation metrics

Top Holdings	P/E (x)			Earnings Growth (%)			ROE (%)			Dividend Yield (%)		
	FY 2023	FY 2024	FY 2025	FY 2023	FY 2024	FY 2025	FY 2023	FY 2024	FY 2025	FY 2023	FY 2024	FY 2025
Microsoft Corp	30.0	26.2	22.0	16.4	14.5	19.3	33.3	31.5	31.1	0.8	0.9	0.9
Alphabet Inc	21.2	17.6	14.8	28.6	19.8	18.9	27.1	26.7	26.3	NA	NA	NA
Apple Inc	28.1	26.1	23.9	-0.7	8.0	9.0	169.4	155.0	153.8	0.6	0.6	0.6
Amazon.com Inc	38.4	30.9	24.4	36.5	24.7	26.5	14.8	16.9	17.9	NA	NA	NA
Coca-Cola Co	21.1	20.2	18.9	8.1	4.3	7.0	44.5	43.3	44.7	3.2	3.4	3.4
JPMorgan Chase & Co	8.4	9.1	8.9	37.6	-8.0	2.1	17.2	14.5	13.5	2.9	3.1	3.1
Meta Platforms Inc	20.3	16.5	14.4	73.0	22.7	14.5	26.5	26.4	24.5	NA	NA	NA
LVMH Moët Hennessy Louis Vuitton	21.2	19.8	18.2	13.6	7.0	8.9	26.3	24.3	23.3	2.0	2.2	2.2
General Electric Co	40.9	23.7	18.2	1.5	72.5	30.1	12.2	16.6	18.9	0.3	0.4	0.4
Toyota Motor Corp	9.8	9.4	9.2	55.2	1.9	2.0	13.2	12.0	11.4	2.9	3.1	3.1

Source: Bloomberg and in-house analysis, as of October 31, 2023

Sundaram Global Brand Fund – Historical 1-year forward valuation of the portfolio



Source: Bloomberg and in-house analysis

Key Risks

- Liquidity Risk – BlackOak is not a liquid fund. Typically, it takes 2 months for the redemption proceeds to be paid out.
 - Redemption pay out in exceptional cases could take upto 7 calendar months.
 - Mitigating factors:
 - Gating of redemption requests: Manager may limit the redemption requests to 10% of the Units of the Fund or Class and in such event the limitation will apply pro rata.
 - Fund dealing is on a weekly basis.
- BlackOak Valuation – Based on internal valuation methodology.
 - Historic track record of the fund in this regard has been good thus far. Actual to expected mortality in terms of number of policies is 130% and actual to expected mortality in terms of value is 146% as of 31 December 2021.
 - KPMG has examined the performance track record of BlackOak from 1 February 2014 to 31 December 2022. In their opinion, the performance track record reflects the performance of the Fund over the performance track record period.
- Market Risk – Investments by SMAF are subject to market fluctuations and may be adversely affected by political instability, exchange controls and other restrictions imposed by authorities in relevant countries

Appendix

Sundaram Asset Management

Key milestones of Sundaram Asset Management

1996	Sundaram Asset Management sponsored by Sundaram Finance and Newton Group
2002	Sundaram buys out Newton's stake on account of Mellon's acquisition of Newton
2006	Joint venture with BNP Paribas Asset Management (SF: 50.1%, BNPP: 49.9% stake)
2010	Sundaram Finance buys out BNP's stake on account of latter's Fortis acquisition
2012	SAM's Singapore subsidiary was granted fund management license by MAS

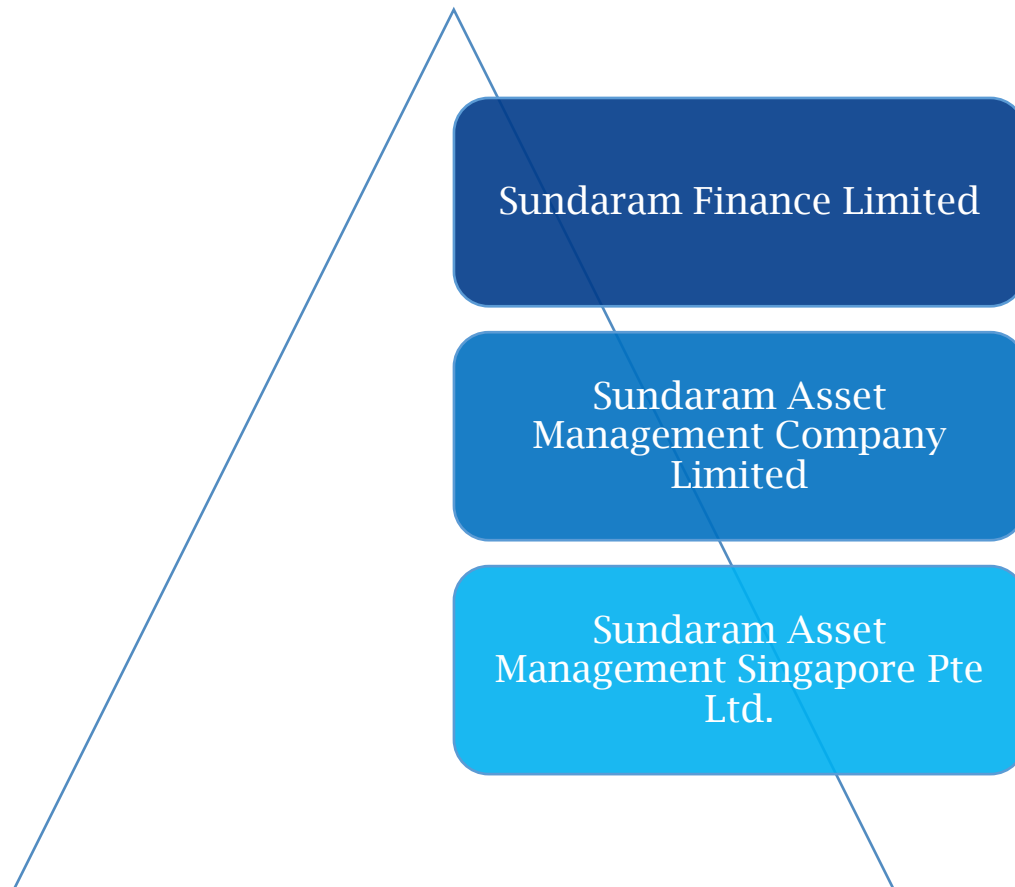


Retail Investor Base: *Over 1.9 million folios*

Manages offshore investments through its Singapore subsidiary, which has set up a unit trust investment platform in Singapore

- Headquartered in **Chennai** (India) with offices across India and in **Singapore** and **Dubai**
- **Wholly owned** by the well renowned Sundaram Finance Limited.
- **26 years of experience** in fund management and is among the pioneers in the Indian Fund Management industry with **Assets Under Management of USD 7.4 billion as of October 31, 2023.**
- Expertise in **equities, fixed income and alternatives** in India with flagship funds ranked in top quartile.
- In-depth proprietary research comprising of an **experienced team of 25 investment professionals** spread over Chennai, Mumbai and Singapore.

Sundaram Asset Management – Group structure



Listed in India on the BSE and NSE
Regulated by the Reserve Bank of India
Vintage of 68 years

Regulated by the Securities Exchange Board of India (SEBI)
26 year track record in the Indian fund management business

Wholly owned subsidiary (100%)

10 year old MAS regulated Fund Management entity

Wholly owned subsidiary (100%)







Sundaram Finance Limited – Parent

- 01 Sundaram Finance Limited, incorporated in 1954, has grown today into one of the most trusted financial services groups in India.
- 02 Evolved from the legendary TVS group (Established in 1911), a diversified conglomerate and one of the largest manufacturer and distributor of auto components
- 03 Sundaram Finance, the flagship company of the Sundaram group is driving the financial services business of the group

Sundaram Finance Subsidiaries








Key highlights:

-  **Pioneer** in the Leasing and Hire Purchase Business
-  **First NBFC** to be Listed - in 1972
-  Legacy of deep customer connect and loyalty with **80% renewal rate**
-  **Rated AAA** (for Deposits) by CRISIL and ICRA
-  Market Cap ~ **USD 4.2 billion** as on October 31, 2023.
-  Market cap has grown at CAGR of **~22% (USD)** since listing

Built significant reputation & goodwill over the decades

Sundaram Finance Group

	AUM (USD Billion)	Branches	Employees	Customers
 SUNDARAM FINANCE® Enduring values. New age thinking.	4.5	691	7,846*	543,570
 SUNDARAM MUTUAL UNEARTHING OPPORTUNITIES	7.3	85	527	1,294,892
 SUNDARAM HOME	1.4	125	1,265	42,193
 Royal Sundaram General Insurance	1.0	164	2,982	3,317,970
 SUNDARAM FINANCE GROUP® Enduring values. New age thinking.	14.2	1,065	12,620	5,198,625

*Includes off-roll employees;
Data as of June 30, 2023

Sundaram AMC – Investment manager



Track record and capabilities

- One of the earliest entrants in the Industry with **26 years** of track history.
- **First in the industry** to launch a fund in the midcap space.
- Flagship Fund - Sundaram Midcap Fund had been a consistent outperformer with a **CAGR of 20.5%** in USD terms, since its inception **20+ years ago**
- **Strong** in-house Research Team.
- Investment Philosophy – **Bottom up, research driven stock selection with a focus on long term growth prospects**



**AUM ~ USD 7.4 billion
as of October 31, 2023**

AUM has grown at a CAGR of 15.4% (INR) since 2014 (as of October 31, 2023)



Customers

- Managed over **5.6 million customer folios** since inception.
- **1.9 million** active customer folios.

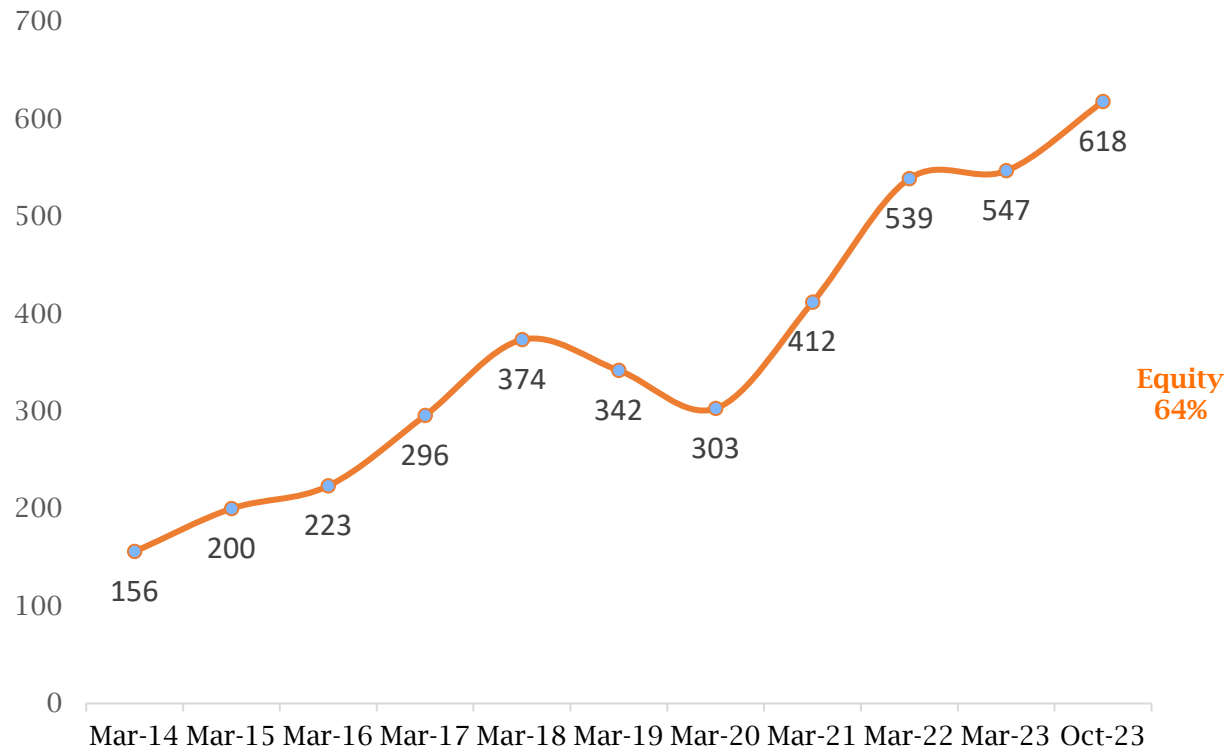


Distribution footprints

- Over **50,000 empaneled distributors**
- **94 customer care centers** spread across **21 States**, with offices in Singapore and Dubai

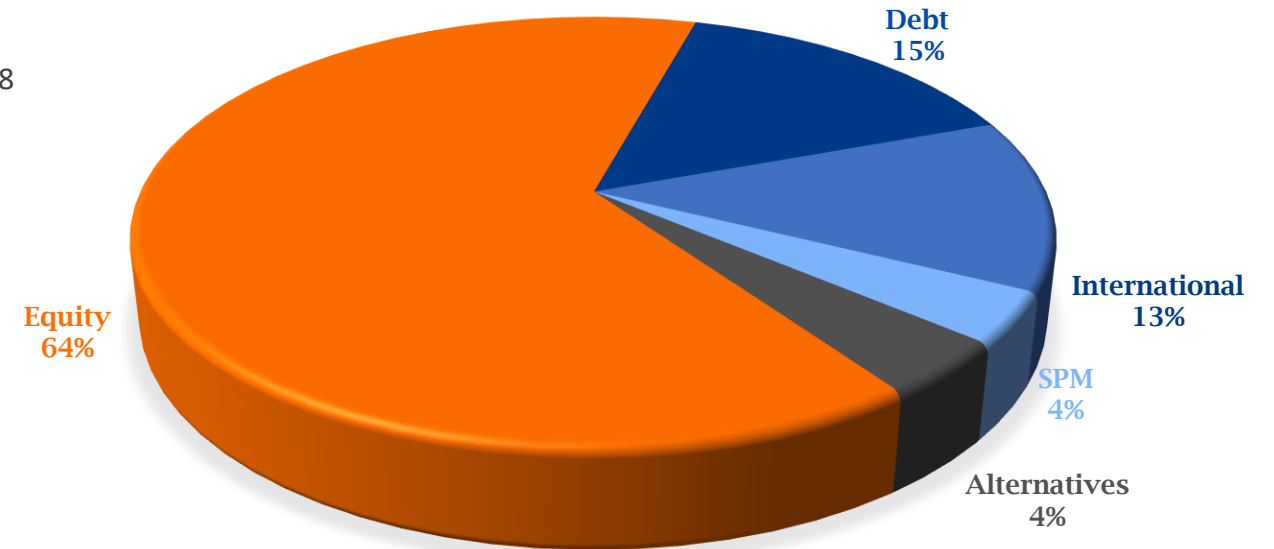
Sundaram AMC – Investment Manager

AUM Growth
(in INR Bn)



Data as of October 31, 2023.

AUM Composition



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